SUSAN BOCK COACH AUTHOR SPEAKER

How Can the Power of Purpose Help Our Country?







From: Susan Bock, CEO (Chief Everything Officer!)

Enterprising Women Magazine reported that there are 10 million women-owned businesses in the U.S. that employ over 13 million people and generate nearly \$2 trillion in annual sales. I had to re-read that sentence to make sure I understood the enormity of the numbers! Do you know there are 12 zeros in a trillion? Ladies, we are powerful force!

The media tells us it is the small business owner that is going to pull our economy out of the doldrums. Perhaps, just perhaps, we could call this our unified purpose – to bring our beloved country out of economic despair. Sounds good to me, how about you?

What can we, 10 million strong, do to positively influence our individual businesses, our future and the future of our country? What decisions can we make and actions can we take today that will make tomorrow better? Here are a few suggestions:

1. Know who you are and what you have to offer.

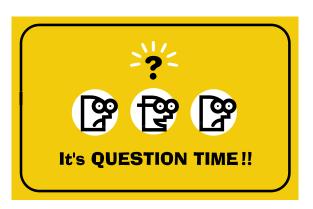
Self-awareness is one of the 'self-muscles' that is often under-developed. The greater understanding you have of the totality of your strengths, skills and special talents, the more likely you are to access your total self and put all of you to work. Likely, to date, you have accessed only a fraction of what you are truly capable of. Think about that – really think about what you are not tapping into. (For more on self-muscles, click here www.SusanBockhttp://susanbock.com/free-resources-2/



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2. Ask different questions.

As you know, I'm a big fan of asking questions – new questions, different questions. That's the only way to uncover and discover new answers. Is it time to turn off the WYOU station playing in your head and tune into a new wave length – ICAN? Also, by asking different questions, you can discover what limited thinking may be holding you back. What old, outdated, beliefs are choking your energy, potential and future?



3. Accept responsibility.

This is where defining action occurs. When you accept responsibility for living the life you want to live, you have truly stepped into your power. You move from inertia to action, from waiting for things to happen to making things happen. Your purpose becomes powerful – to make yourself, your life and your environment better tomorrow than it is today.



I would love to hear your thoughts on this. Please share and let's give this concept the momentum and attention it deserves. Yes, it will make a difference and we can influence our future!



A special thank you to my editor, who consistently provides me with encouragement, inspiration, and opportunity to laugh at myself.

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I've shown 1,000's of women how to let go of what is holding them hostage and step into their purpose, power and potential. Would you like to learn more? Check out my Coaching packages and 'On Purpose' Power Products at www.SusanBock.com

For Downloads Galore, go to www.SusanBock.com/free-resources-2/

Have Questions? Give me a call 714-847-1566

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